

GAMING & ESPORTS INTERNSHIP PROGRAM



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PROGRAMS DETAILS

- The Gen.G Esports Internship Program offers a unique blend of academic learning and practical experience, preparing participants for successful careers in the rapidly evolving world of esports and gaming. Through a rigorous curriculum and hands-on experience, students will emerge with valuable insights and skills applicable across the industry.

PROGRAM BENEFITS

- Gain comprehensive knowledge of the esports industry and business fundamentals.
- Build a professional network within the gaming and esports sectors.
- Enhance employability through practical experience and skills development.

ELIGIBILITY

- Young professionals who are passionate about gaming and esports, preferably in the field of business, marketing, communications, or related fields
- Applicants should show a strong interest in the gaming industry and a desire for professional growth.

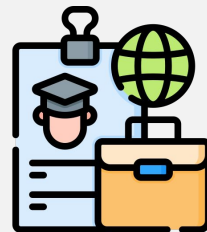
PROGRAMS

In-person Learning (3 weeks)



Historical Evolution and Emerging Trends
Understanding Esports Business Functions
Strategic, Management Practices,
& Cultural Impact of Gaming

Internship In Korea (3 weeks)



Korean Esports Culture Tours
Special Lectures from Gen.G staff
Professional Mentorship
Esports Field Experience

PROGRAM 1: ON-CAMPUS ACADEMIC COURSEWORK

PROGRAM OVERVIEW

- Participants will engage in a comprehensive course titled "Business Foundations: Perspectives in Gaming and Esports," focusing on the intersection of business principles and the esports and gaming industries.

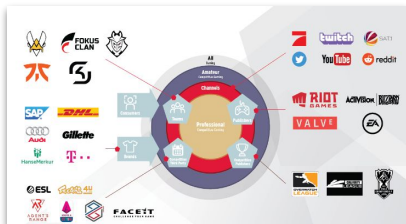
Main Programs:



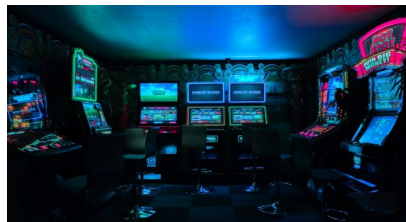
Historical Evolution and Emerging Trends



Strategic Management Practices



Understanding Esports Business Functions



Cultural Impact of Gaming

Program Duration: 3 weeks

Program Details:

- ✓ Course Curriculum: Covering historical trends, foundational business concepts, organizational functions, and unique business models in esports.
- ✓ Interactive Learning: Engaging multimedia content, live sessions, and discussions with industry experts to enhance understanding and application of concepts.

Program Inclusions:

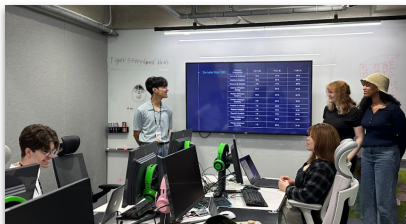
- ✓ Access to course materials.
- ✓ Interactive modules & Group Projects
- ✓ Additional learning materials including videos, articles, and case studies
- ✓ Pre-Departure Orientation

PROGRAM 2: INTERNSHIP IN SOUTH KOREA

PROGRAM OVERVIEW

- Enrich your esports experience at the Gen.G HQ to develop pathways for STEM exploration and esports career opportunities. Practicum at Gen.G provides an immersive exposure to diverse esports facets and working experiences

Main Programs:



Gen.G HQ Work Experience



Special Guest Lectures



Industry Experience



Esports Facility Visit

Program Duration: 3 weeks

Program Details:

- ✓ Working alongside industry professionals to gain firsthand experience in various roles within the esports organization.
- ✓ Engaging in projects that contribute to ongoing initiatives at Geng Esports, allowing students to implement what they've learned.
- ✓ Networking with key stakeholders in the esports community, providing insights into career paths and industry opportunities.

Program Inclusions:

- ✓ Lunch
- ✓ Mentorship from Gen.G staff
- ✓ Practicum certificate

Program Exclusions:

- X International Airfare & Housing (optional)
- X Personal Expense + Insurance
- X Breakfast + Dinner

PROGRAM COSTS

ALFAISAL STUDENTS


Program	Cost per Student	Capacity of Students
Esports Business Foundations (In-person Learning)	4,313 SAR	30 Students
Internship in Korea	18,750 SAR +VAT	30 Student


OTHER STUDENTS

Program	Cost per Student	Capacity of Students
Esports Business Foundations (In-person Learning)	5,605 SAR	30 Students
Internship in Korea	18,750 SAR + VAT	30 Student

Let's Change the Game


Together, with **Gen.G Esports**


 Seoul, Shanghai, Los Angeles & Riyadh

 <https://geng.gg/> & <https://ggacademy.gg/>

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